



BLUE BOOKSHELF

placing books into the
hands of young readers



United Way of Goodhue,
Wabasha & Pierce Counties

Reading is the single most important thing parents can do to help prepare their children for school. Children who struggle to obtain access to books fall behind. Blue Bookshelf places books in the hands of young readers. You can help!



Data from LiteracyProject.org

61%

**OF LOW-INCOME
FAMILIES DO NOT
HAVE ANY BOOKS**

in their homes for children.

1 in 6

children who are not
reading by 3rd grade
**DO NOT GRADUATE
FROM HIGH SCHOOL.**



Data from LiteracyProject.org

71%

**OF KINDERGARTENERS
BECAME PROFICIENT
READERS**

of those who received help
from book donation programs.



*Data from Dolly Parton
Imagination Library*

48%

OF KIDS READ DAILY
of those who received
help from book donation
programs.



*Data from Reading
Psychology Journal*

Volunteer Opportunities

- Maintain bookshelves on a monthly basis
- Continue to replenish the Blue Bookshelf with new reading materials from our United Way of GWP Library

Advertising Opportunities

- Business logo will be advertised at the Blue Bookshelf location
- Sponsors will be highlighted as part of United of GWP's social media campaigns and in the annual report

Donation Opportunities

- Cost includes a *one-time payment cost that covers the signage and materials required for us to build the Blue Bookshelves and any costs associated with on-going maintenance

***One-Time Program
Partnership costs: \$250**

To sponsor a bookshelf contact Nicolle Mechelke at 651-388-6309
or nmechelke@unitedwaygwp.org.